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MIAMI | FEBRUARY 2-3, 2016



IHT² INSTITUTE FOR HEALTH
TECHNOLOGY TRANSFORMATION

HCI HEALTHCARE
INFORMATICS

VOLUME 7 | NUMBER 2





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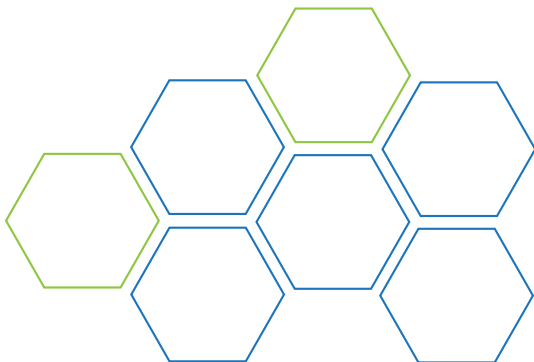
ABOUT US

The Institute for Health Technology Transformation (iHT²) works in partnership with *Healthcare Informatics* (HCI) to provide the most effective and timely strategic healthcare planning and healthcare IT resources needed for today's emerging healthcare landscape.


By combining efforts and resources of both iHT² and HCI, we give stakeholders in healthcare and healthcare IT communities unmatched access to the latest news, analysis, research, best practices, and innovative IT solutions through a comprehensive portfolio of publications, online resources, and nationwide events.

Increased Opportunities to Access Innovation:

- 24/7 access to news and analysis keeps you informed of the emerging policies, and covers the latest operational and technological developments in the healthcare IT industry.
- Detailed research reports, white papers, webinars, and presentations provide insightful analysis that enables you to work towards your research goals with confidence.
- iHT² Health IT Summits—a series of nationwide regional events—create an innovative information exchange that provides face-to-face meetings and an opportunity to benefit from regional expertise. These thought-leading events focus on best practices, as well as advances being made in the quality, safety, and efficiency of healthcare—all geared toward solving the complex challenges facing the U.S. healthcare system.



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iHT² HEALTH IT SUMMIT

MIAMI | FEBRUARY 2-3, 2016

The Miami Health IT Summit brings together over 200 C-level, IT decision makers, physicians, and practice managers from leading provider organizations for two days of interaction with a national audience of peers, thought leaders, and solution providers at the Ritz-Carlton Coconut Grove Miami.

Health IT Summit, Miami Topics Include:

- Interoperability: Beyond the Buzzword
- Meeting the Demand for Interoperable Health Information Exchange: Options and Opportunities in 2016
- Healthcare Cybersecurity: Threats and Challenges
- Applying Analytics and Data Science to Medicine
- Creating a Data Driven Organization through Physician Engagement
- IT Strategies of the Military Health System and VA
- Workflow: IT's Iceberg
- Population Health Management Strategies for Accountable Care
- Access to Care for a Diverse Population
- And MORE!

This event is not your traditional conference or trade show, but rather, an intimate, upscale, and interactive experience—featuring:

- industry panels with healthcare luminaries
- high-level content from healthcare industry researchers
- product demonstrations from leading vendors

- **NEW THIS YEAR : T² Talks**

T2 Talks feature engaging, passionate speakers whose talks expose new ideas in healthcare that are supported by concrete evidence and are relevant to current and future industry trends. Presentations will explore novel and counterintuitive approaches to solving the many complex problems facing our health system.

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Every Healthcare organization is on their own Analytics Journey to drive better medical outcomes and cost efficiencies.

IBM is leading the way with more than 8,000 employees dedicated to healthcare, and having executed more than 3,000 successful healthcare transformation initiatives, ranging from small hospitals to national healthcare projects. Early this year, IBM announced the formation of its Watson Health unit to enable the industry to capture deep insights and drive innovation for more cost effective care.

Go to <https://ibm.biz/BdXWDR> to learn more.



AGENDA

TUESDAY, FEBRUARY 2	
8:00 am	Registration Opens
8:50 am	Opening Remarks
9:00 - 10:00 am	<p>Interoperability: Beyond the Buzzword</p> <p>Moderator: Gary Ozanich, PhD, Senior Research Associate, Professor, Center for Applied Informatics, College of Informatics, Northern Kentucky University</p> <p>David C. Kibbe, MD MBA, President and CEO, DirectTrust John Santangelo, Senior Director, Information Technology, Cleveland Clinic Florida Karl Norris, CTO, Founder at DUOLARK LLC William H. Morris, MD FACP, Associate Chief Information Officer, Cleveland Clinic</p>
10:00 - 10:30 am	Introductions to Living Groups and Group Activity
10:30 - 11:00 am	Morning Networking Break
11:00 - 11:45 am	<p>Opening Keynote - Meeting the Demand for Interoperable Health Information Exchange: Options and Opportunities in 2016</p> <p>David C. Kibbe, MD, MBA, President and CEO, DirectTrust</p>
11:45 - 1:00 pm	Lunch and Networking
1:00 - 1:45 pm	<p>Healthcare Cybersecurity: Threats and Challenges</p> <p>Moderator: John Christly, CFE, CISSP, MBA, PMP, Lean Six Sigma Master Black Belt, Chief Information Security Officer/NSU HIPAA Security Officer, Nova Southeastern University</p> <p>Michele Russell, Chief Information Officer, Health Choice Network Marlon R Clarke, Ph.D., CISSP, CISM, C EHv8., Nova Southeastern University Sara Rushinek, Ph.D., Professor, Health Information Systems, University of Miami Ana Roldan, Director IT Security and Risk Management, AvMed Rob Bathurst, Managing Director, Healthcare and Life Sciences, Cylance</p>  
1:45 - 2:30 pm	<p>Applying Analytics and Data Science to Medicine</p> <p>Moderator: Mark Hagland, Editor-in-Chief, <i>Healthcare Informatics</i></p> <p>Charlton Park, Chief Analytics Officer, University of Utah Karl Norris, CTO, Founder at DUOLARK LLC Avi Rushinek, PhD, Associate Professor, University of Miami Nav Ranajee, Global Marketing Leader - Healthcare Big Data and Analytics, IBM</p> 
2:30 - 2:40 pm	Break





AGENDA

2:45 - 3:30 pm	Creating a Data Driven Organization through Physician Engagement Charlton Park , Chief Analytics Officer, University of Utah
3:30 - 4:15 pm	Presentation - Changing the Paradigm of Healthcare Delivery William Manzie , TeleHealth Operation Manager, Nicklaus Children's Hospital
4:15 - 4:25 pm	Break
4:30 - 5:15 pm	Workflow: IT's Iceberg Moderator: John Santangelo , Senior Director, Information Technology, Cleveland Clinic Florida Chris Collinge , Director, IT, Department of Health in Orange County Eloy Villasuso III , MD, Otolaryngologist, MD, Cleveland Clinic Terry Edwards , President & CEO, PerfectServe, Inc. 
5:15 - 6:15 pm	Cocktail Reception
7:00 - 9:00 pm	Leadership Dinner 



AGENDA

WEDNESDAY, FEBRUARY 3	
8:00 am	Registration Opens
8:50 am	Opening Remarks
9:00 - 10:10 am	<p>Population Health Management Strategies for Accountable Care</p> <p>Moderator: Mark Hagland, Editor-in-Chief, <i>Healthcare Informatics</i></p> <p>Neal Ganguly, FCHIME, FHIMSS, CHCIO, Vice President & CIO, JFK Health Systems L. Gordon Moore, MD, Senior Medical Director, Population and Payment Solutions, 3M Health Information Systems, Inc. Derek Pauley, Founding Partner, Practice Performance</p>  
10:15 - 11:00 am	<p>Rural vs. Urban Tailored Strategy: The Real Meaning of an Integrated Healthcare Community</p> <p>Deborah Bass, Chief Executive Officer, Nebraska Health Information Initiative (NeHII)</p>
11:00 - 11:40 am	Break
11:45 - 12:30 pm	<p>Keynote Presentation - Consumerism in Healthcare and Risk-based Care</p> <p>Shafiq Rab, MD, VP, Chief Information Officer, Hackensack University Medical Center</p>
12:30 - 1:30 pm	Lunch
1:30 - 2:30 pm	<p>Access to Care for a Diverse Population</p> <p>Moderator: John Christly, CFE, CISSP, MBA, PMP, Lean Six Sigma Master Black Belt, Chief Information Security Officer/ NSU HIPAA Security Officer, Nova Southeastern University</p> <p>Michele Russell, Chief Information Officer, Health Choice Network Karl Norris, CTO, Founder at DUOLARK LLC</p>
2:30 pm	Closing Remarks





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HOT TOPICS

Adventist Health System's Intensive Drive to Address Patient Harms

Loran Hauck, M.D., CMO at the Florida-based Adventist Health System, has been helping to lead an intensive, years-long initiative to address hospital-acquired patient harms

A very major patient safety initiative has been underway for a few years now at the Altamonte Springs, Fla.-based Adventist Health System, a 44-hospital-campus integrated health system operating in 10 states, and which encompasses 7,700 licensed beds, 9,050 physicians (of whom 1,436 are employed physicians), and 55,000 employees. At Adventist Health System, Loran Hauck, M.D., senior vice president for clinical effectiveness and chief medical officer, has been helping to lead his colleagues in an evidence- and consensus-based ongoing initiative to reduce and eliminate hospital-based incidents of patient harm.

In early August, Dr. Hauck and his colleague, David Stockwell, M.D., an associate professor of pediatrics and a critical care specialist at National Children's Health System in Washington, D.C., and vice president of clinical services at Pascal Metrics,



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HOT TOPICS

a Washington, D.C.-based software vendor with which the Adventist Health System leaders have partnered in their initiative, presented a webinar sponsored by the Scottsdale Institute entitled “Real-Time ID of At-Risk Patients at Adventist Health System,” in which the described in detail Adventist Health System’s patient safety initiative. And a short time after that, HCI Editor-in-Chief Mark Hagland interviewed Dr. Hauck to get his further perspectives and insights on the initiative.

Click to read the full article:

<http://www.healthcare-informatics.com/article/adventist-health-system-s-intensive-drive-address-patient-harms>

UPMC Leaders Press Ahead with Technology Solution Innovation

Leaders at the UPMC Health System continue to move forward to innovate on commercializable technology solutions.

Things continue moving forward at a rapid pace at the University of Pittsburgh Medical Center (UPMC) health system, the vast, 20-plus-hospital integrated health system based in Pittsburgh. On a scale that is virtually unique in U.S. healthcare, senior executives at UPMC have been pursuing the development of technology solutions that can potentially be commercialized, and that, when successful, have been commercialized.

While several other large integrated health systems are pursuing the path of technology development incubation, and sometimes, of commercialization, of internally developed technology solutions (among them Cleveland Clinic and Intermountain Healthcare), senior executives at UPMC have for a number of years been moving forward to develop and to co-develop, with partnering organizations, solutions that might gain traction across healthcare. As its website notes, “UPMC Enterprises believes that the smart integration of technology within the health care industry is an opportunity to both improve the quality and lower the cost of health care. As a leading integrated delivery and finance system (IDFS), we harness the strength of our clinical, technical, business, and capital resources to develop, test, and deploy health care products and services that improve the lives of patients across the globe and reduce costs.”

Click to read the full article:

<http://www.healthcare-informatics.com/article/upmc-leaders-continue-move-forward-technology-solution-innovation>

Executive Action on Gun Control Includes Modification to HIPAA

The new rule, which takes effect next month, enables providers to report limited information to the national background check system about the identifies of individuals provided by federal law from owning firearms due to mental health reasons.

The Obama Administration on Monday unveiled a number of executive actions on gun control, including an amendment to the Health Insurance Portability and Accountability Act (HIPAA) Privacy Rule to enable mental health providers to more easily disclose limited information to the National Instant Criminal Background Check System (NICS).



HOT TOPICS

The Department of Health and Human Services (HHS) Office for Civil Rights (OCR) issued a [final rule](#), which takes effect next month, removing legal barriers preventing states from reporting relevant information to NICS.

NICS is maintained by the FBI to conduct background checks on people who may be legally disqualified from owning firearms.

The Gun Control Act of 1968 identified several categories, known as prohibitors, of individuals who are prohibited from engaging in the shipment, transport, receipt or possession of firearms, which includes a mental health prohibitor. That prohibitor applies to individuals who have been involuntarily committed to a mental institution for mental illness, found incompetent to stand trial or not guilty by reason of insanity or otherwise determined by a court to be a danger to themselves or others or unable to manage their own affairs due to mental illness. The Brady Handgun Violence Prevention Act of 1993 (Brady Gun Law) prevents the transfer of firearms by licensed dealers to individuals who are subject to the same mental health prohibitor.

Click to read the full article:

<http://www.healthcare-informatics.com/article/executive-action-gun-control-includes-modification-hipaa>



RELATED ARTICLES

Shedding Some Light on the Problem of Medical Data Loss

While the healthcare industry has the most data breaches involving protected health information (PHI), 90 percent of all industries have experienced a PHI-related data breach in the past 10 years, according to a Verizon Enterprise Solutions study report.

Also among the study findings, unencrypted lost and stolen devices, such as laptops, are a big problem in the healthcare industry, as 45 percent of PHI-related data breaches were related to lost or stolen assets. And, detecting a data breach continues to be a problem for organizations that handle PHI as the study found that 31 percent of incidences in 2014 took months for information security teams to detect. And, 18 percent of incidences took years to be detected. The study authors found that the incidents that took years to discover were over three times more likely to be caused by an insider abusing their LAN access privileges, and twice as likely to be targeting a server (particularly a database).

In its Verizon Protected Health Information Data Breach Report, Verizon Enterprise Solutions analyzed 1,900 data breaches and 392 million records in order to take an in-depth look how PHI breaches happen, how long it takes to discover a breach, how PHI breaches affect the doctor-patient relationship, and how to mitigate the risks. While the oldest record in the study is from 1994, most of the data security incidents in the study occurred between 2004 and 2014.

Click here to read full article:

<http://www.healthcare-informatics.com/article/shedding-some-light-problem-medical-data-loss>

For more information on Medical Data and Data Security, join us for our session at 1:00 PM on Tuesday, Healthcare Cybersecurity: Threats and Challenges

At iHT2-Houston, Industry Leaders Agree on Interoperability's Rough Ride

When it comes to interoperability in healthcare, there's no question that the journey has become more complex recently, even as sometimes-halting, inconsistent progress towards genuine interoperability is taking place in various corners of U.S. healthcare. That was the high-level consensus among a group of healthcare leaders participating in a panel entitled "Uncovering the Key to Interoperability" that took place on Dec. 8 at the Omni Hotel at Westside, during the Health IT Summit in Houston, sponsored by the Institute for Health Technology Transformation (or iHT2, a sister organization to Healthcare Informatics, under the Vendome Group corporate umbrella).

The panel's moderator on Tuesday afternoon was Cynthia Burghard, who was joined by Tony Gilman, COE of the Texas Health Services Authority (THSA), the Austin-based statewide health information exchange (HIE) facilitating agency; Nick Bonvino, CEO of Greater Houston Healthconnect, the Houston metroplex's HIE; Dean Sittig, Ph.D., professor of biomedical informatics at the University of Texas Health Science Center at Houston; and Chris Ingersoll, vice president of solution architecture at the Alpharetta, Ga.-based RelayHealth.



RELATED ARTICLES

The panelists' discussion was very wide-ranging, across policy, industry, clinical, patient engagement, and vendor-partnering aspects of the issues around achieving true interoperability in U.S. healthcare. To begin with, IDC's Burghard led panelists in a broad discussion of the functional definition of interoperability. UT-Houston's Sittig reported that "My friend Adam Wright from Harvard and I developed a definition of interoperability for a paper. We said it wasn't about the database structure, but rather a data model for exchange, including the right syntax, meaning the structure of the data, and the right pragmatics, meaning the form of the data," he said. In fact, Sittig outlined five key use cases for interoperability, using the acronym "EXTREME," which he had coined for the purpose. "EXTREME" stands for "EXtract, TRansfer, Move, Embed."

Click here to read the full article:

<http://www.healthcare-informatics.com/article/ih2-houston-industry-leaders-agree-interoperability-s-rough-ride>

For more information on HIE Strategies, join us for our session at 9:45 AM on Wednesday, "Interoperability & HIE: Strategies for an Evolving Health System."

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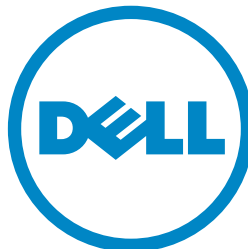
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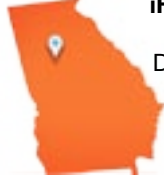
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2016 EVENTS

 <p>iHT² Health IT Summit San Diego, California January 19-20, 2016</p>	 <p>iHT² Health IT Summit Nashville, Tennessee August 9-11, 2016</p>
 <p>iHT² Health IT Summit Miami, Florida February 2-3, 2016</p>	 <p>iHT² Health IT Summit Toronto, Ontario, Canada September 20-21, 2016</p>
 <p>iHT² Health IT Summit San Francisco, California March 5-7, 2016</p>	 <p>iHT² Health IT Summit New York City, New York September 27-28, 2016</p>
 <p>iHT² Health IT Summit Cleveland, Ohio April 19-20, 2016</p>	 <p>iHT² Health IT Summit Washington, D.C. October 25-26, 2016</p>
 <p>iHT² Health IT Summit Boston, Massachusetts June 14-15, 2016</p>	 <p>iHT² Health IT Summit Beverly Hills, California November 9-10, 2016</p>
 <p>iHT² Health IT Summit Denver, Colorado July 12-13, 2016</p>	 <p>iHT² Health IT Summit Dallas, Texas December 7-8, 2016</p>
 <p>iHT² Health IT Summit Seattle, Washington August 16-17, 2016</p>	 <p>iHT² Health IT Summit Atlanta, Georgia December 14-15, 2016</p>

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	<p>April 18 Cleveland, OH</p>
	<p>June 13 Boston, MA</p>
	<p>July 11 Denver, CO</p>
	<p>August 8 Nashville, TN</p>
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	<p>December 6 Dallas, TX</p>



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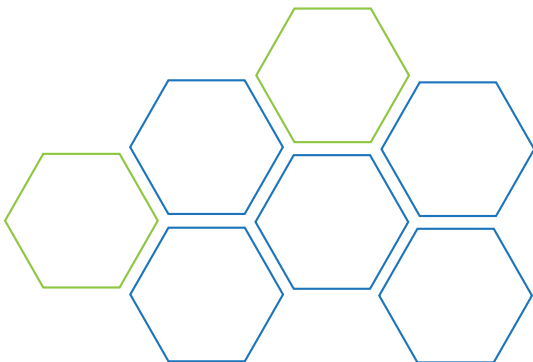
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**Please contact: Casie Philips, Strategic Account Manager, Phone: 561-776-0065,
Email: casie.philips@ihealthtran.com**

Advertising Opportunities

The Institute for Health Technology Transformation (iHT²) hosts an integrated media platform devoted to bringing together private and public sector leaders fostering the growth and effective use of technology across the healthcare industry. iHT² hosts 13 in-person programs per year and helps over 40,000 health IT professionals stay up-to-date on the latest trends and issues related to health information technology.

With concise news articles and timely features, the iHT² Health IT Weekly Digest and the iHT² Health Care Information Technology Journal keep health IT professionals abreast of the latest news and information affecting the practice of health care and information technology. Reports from conferences, expert interviews, and clinical news articles are major features.



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